

# Have you heard?

*MHCA radio ads focus on damage done by provincial highways budget cuts*

## **Week 1: April 30**

How's your drive? Manitoba has cut road construction by \$300 million! Call the Premier and your MLA. Ask them to ***fix our roads***. Message from Manitoba Heavy Construction Association.

## **Week 2: May 7**

Our roads need billions in repair. Manitoba has cut highway spending by 40%. Call the Premier and your MLA. Ask them to ***fix our roads***. Message from Manitoba Heavy Construction Association.

## **Week 3: May 14**

Bad roads are bad for the economy. Manitoba has cut highway spending by 40%! Call the Premier and your MLA. Ask them to ***fix our roads***. Message from Manitoba Heavy Construction Association.

## **Week 4: May 21**

Good roads move people and products efficiently. Manitoba has slashed millions from highway spending. Call the Premier and your MLA. Ask them to ***fix our roads***. Message from Manitoba Heavy Construction Association.

## **Week 5: May 28**

How's your drive? The province has cut road construction by \$300 million! Call the Premier and your MLA. Ask them to ***fix our roads***. Message from Manitoba Heavy Construction Association.